



# 2019

Sponsor and Exhibitor Information Packet

## **LTi Annual User Conference**

**June 10 – 12**

**CHI Health Center Omaha**

*formerly CenturyLink Center*

# EXHIBITOR INFORMATION

## Exhibit Fees & Requirements

To exhibit at the LTi Annual User Conference, your company must agree to:

- » One booth at the fee of \$1,500.00 per booth
- » Complete your registration and Exhibitor Agreement form online
- » Confirmation of Partnership Agreements & NDAs will be required
- » Additional booth staff/attendee may register for the comp amount at \$300 per person

All exhibit fees must accompany the agreement and online registration. No booths will be assigned until payment is received. Booths are assigned on a first-come, first-served basis.

## Booth Package

Each 8' x 8' pipe-and-drape booth will include one 6' draped table, two chairs, one wastebasket, standard electrical plug-in and one attendee into all events.

A/V equipment, computers and monitors can be rented for additional fees. Please contact [kdargy@LTiSolutions.com](mailto:kdargy@LTiSolutions.com) if you are interested in renting these additional items. Payment for the display area must be received by May 17, 2019, or your space will be re-allocated. Fees are non-refundable after May 24, 2019.

## Exhibitor Schedule

The schedule for the exhibit hall has been developed to coincide with break times and should allow for the greatest amount of flow in the exhibit hall. In addition, all meals and refreshment breaks during exhibit hours will be held in the exhibit hall. (All times are tentative) Visit the LTi conference Web site at [www.ltiuserconference.com](http://www.ltiuserconference.com) for additional conference information as it becomes available.

### Monday, June 10

2:00 p.m. - 5:00 p.m. Exhibitor Move-In

### Tuesday, June 11

8:00 a.m. - 4:30 p.m. Exhibit Hall Open

### Wednesday, June 12

8:00 a.m. - 2:00 p.m. Exhibit Hall Open



## Important Deadlines

Please note the following deadlines:

- » Exhibitor Agreement & Payment      May 17, 2019
- » Refund Requests                              May 24, 2019
- » Artwork & Materials                        May 24, 2019

All exhibit fees must accompany the agreement. No booths will be assigned until payment is received. Booths are assigned on a first-come, first-served basis.

## Hotel Arrangements

### [Hilton Omaha Room Block](#)

Hilton Omaha hotel, located in downtown Omaha, with easy access to CHI Health Center.

\$189.00 per night / Ph: 402.998.3400 / Toll free: 1.800.774.1500

### [Marriott Room Block](#)

Omaha Marriott Downtown at the Capitol District.

\$169.00 USD per night  
Ph: 402.807.8000  
Toll free: 1.888.236.2427



# SHIPPING & RECEIVING

**Please ship materials to arrive 3 business days in advance of conference dates.**

Send all promotional materials, brochures, and specialty items for your booth to:

Attention: Guest Name

LTi User Conference June 10-12, 2019

Hilton Omaha

1001 Cass Street

Omaha, NE 68102

**If you are not staying at the Hilton Omaha. You can have your booth and materials shipped to the FedEx Office Print & Ship Center located on the 2<sup>nd</sup> floor of the Hilton.**

## **Fed Ex Contact Information:**

1001 Cass Street

Omaha, NE 68102

1.402.341.1256

[usa5587@fedex.com](mailto:usa5587@fedex.com)

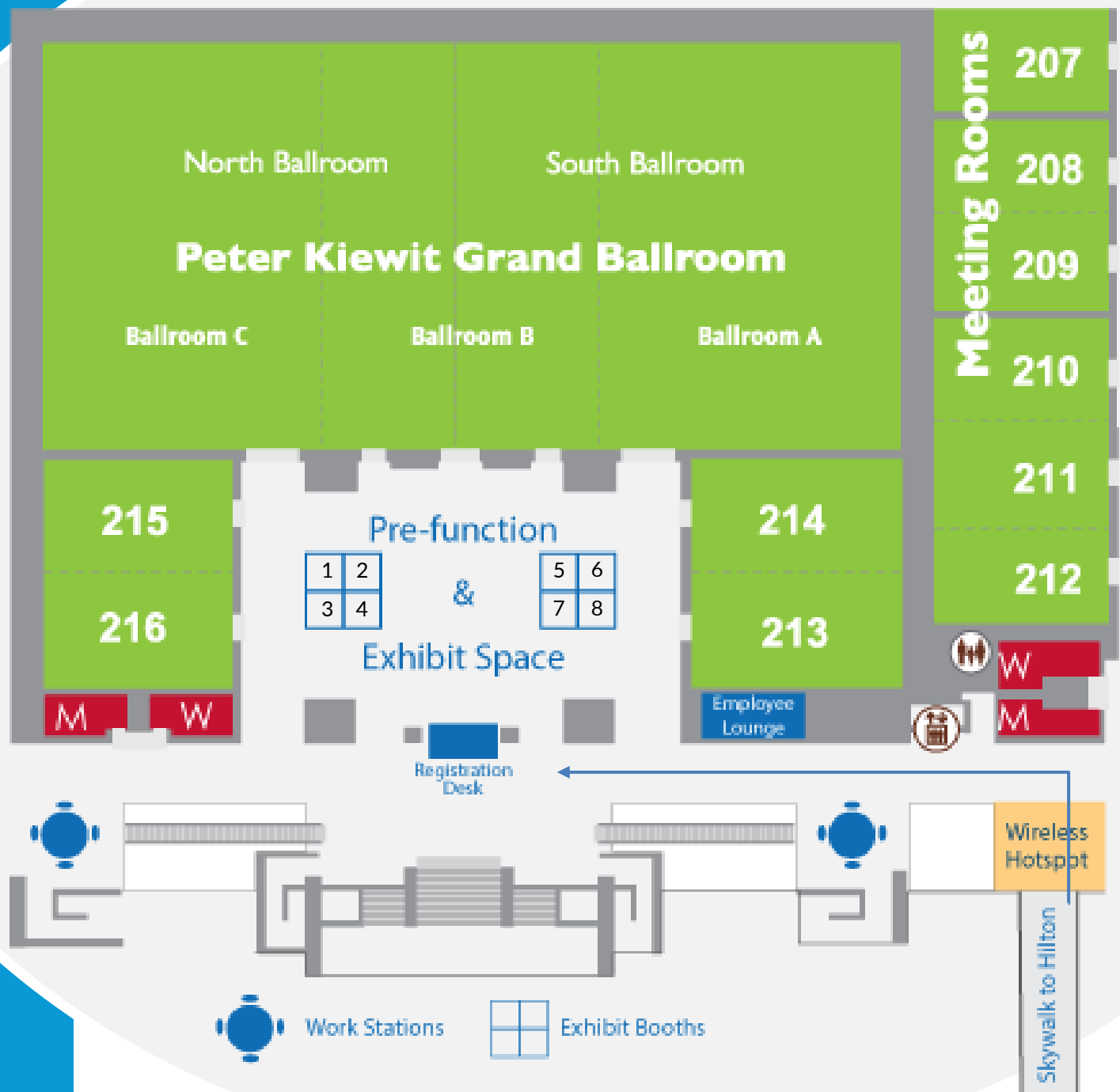
## **Hours**

Monday – Friday: 8:00AM – 5:00PM

**Website:** <http://www.fedex.com/us/office/Hotels-Conventions/hilton-omaha.html>



# CONFERENCE FLOORPLAN



# SPONSORSHIP OPPORTUNITIES

## Tuesday/Wednesday Breaks - \$1000

As part of this sponsorship, you will have full promotional coverage during our 4 breaks.

*The sponsor of our breaks are entitled to:*

- Logo, link, and full-color advert in the online conference guide
- Logo included on signage at event
- Inclusion in social media promotion of the event
- Exposure to over 125 attendees at the event

## Lanyard/Badge Holder - \$1000

Capture the attention of our attendees as they display your company's name throughout the event. Each attendee will get this invaluable marketing item as they pick up their badge. With this sponsorship, you will also get a full-color advertisement in our conference guide.

*The sponsor of our conference lanyards is entitled to:*

- Logo, link, and full-color advert in the online conference guide
- Inclusion in social media promotion of the event

## Conference Bag - \$1000

During our conference, see your brand identity "walking" around everywhere you look. These conference bags are imprinted with your company logo and are given to each conference attendee.

*The sponsor of our conference tote bag is entitled to:*

- Logo, link, and full-color advert in the online conference guide and bag
- Inclusion in social media promotion of the event
- Exposure to over 125 attendees



## Welcome Reception - \$1500

During our opening reception, our attendees gather for drinks and appetizers. This highly attended event makes for an excellent sponsorship opportunity.

The sponsor of our opening reception is entitled to:

- Logo, link, and full-color advert in the online conference guide
- Logo included on signage at event
- Inclusion in social media promotion of the event
- Exposure to over 125 attendees at the event
- Able to provide extra promotional items

**\*\*More sponsorships coming soon\*\***



# SPONSORSHIP AGREEMENT

- ❖ Sponsorship will be offered on a first-come, first-serve basis.
- ❖ Sponsors are responsible for providing us with a conference book ad, a company logo, a website address, a contact person and a phone number to be used in promotional materials. Please send materials to [kdargy@ltisolutions.com](mailto:kdargy@ltisolutions.com).
- ❖ Logo must be 300 dpi image resolution and in GIF, PNG or PDF format.
- ❖ **All materials due by May 24, 2019**

Thank you for your interest and support in helping to provide a quality conference for our attendees. If you have any further questions, please do not hesitate to contact us. We look forward to speaking with you.

LTi Technology Solutions, formerly LeaseTeam, Inc.

4139 S. 143rd Circle

Omaha, NE 68137

Ph: 402-493-3445, ext. 1047

[www.LTiSolutions.com](http://www.LTiSolutions.com)





# PRINT AD SPECS & CREATIVE

Page Dimensions	Live Area	Trim	Bleed
Full Page	7 ½" x 10"	8" x 10 ½"	8 ¼" x 10 ¾"

## Magazine Specifications

Trim size: 8" x 10 1/2" (all ad specifications are in inches)

File Formats: PDF or EPS

Resolution: 300 dpi (dots per inch)

Color: CMYK (no PMS colors)

Please submit your ads for print in the conference guide to:

[kdargy@ltisolutions.com](mailto:kdargy@ltisolutions.com)





