

LTi User Conference 2020

Exhibitor Prospectus

June 8-10, 2020 | Omaha, NE
Omaha Marriott at the Capitol District



About LTi User Conference

Join us in Omaha!

LTi has over 125 attendees travel to Omaha for its annual user conference every year. The purpose of this conference is to learn what new functionality LTi has come up with since the last conference and leave with tips and tricks to help you tackle your day-to-day with ASPIRE and LeasePlus.

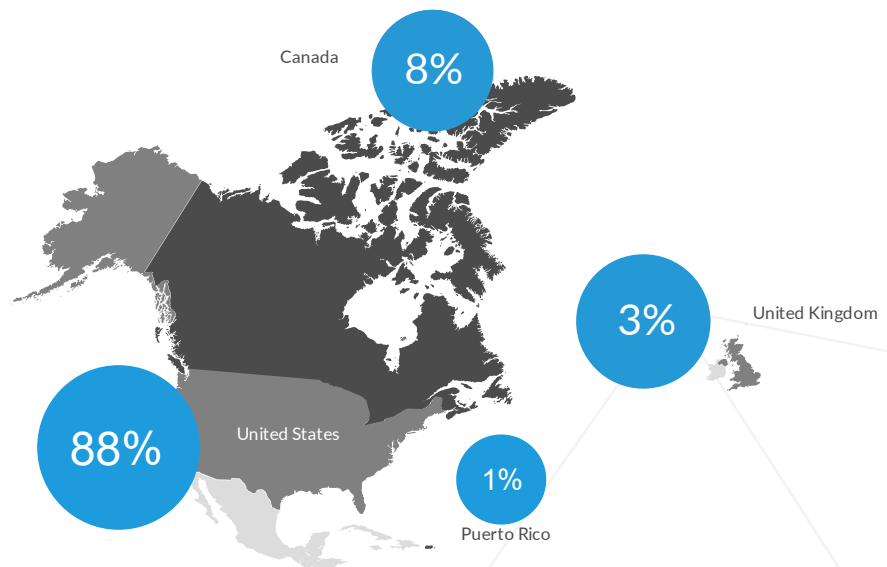
Attendees also make new relationships with LTi employees or see old faces to maintain those relationships. As LTi partners, it is important for you to establish those relationships as well. After all, we wouldn't have ASPIRE or LeasePlus without you! Don't miss out on the chance of greater visibility for your company's products and services. Below is a list of ways to make sure you stand out at LTi's User Conference.

What Equipment Finance Industries Do We Deal With?

- Transportation
- Energy & Solar
- Agriculture
- Medical
- Machinery
- Planes
- Trains
- Boats

...and So Much More!

Where Are All Our Customers Located?



This year, we are at the Omaha Marriott Downtown in the Capitol District.



Hotel Arrangements

Omaha Marriott Downtown at the Capitol District

222 N 10th Street
Omaha, Nebraska 68102

Phone: 402.807.8000
Toll-free: 1.888.236.2427

DIRECTIONS TO THE HOTEL

- » Depart from Eppley Airfield, NE (0.5 mi.)
- » Turn left onto Abbott Dr (3.2 mi.)
- » Turn left onto N 10th St (0.3 mi.)

Distance from Hotel: 3 miles

Drive Time: 10 minutes

Hotel Shuttle: Call hotel for information

Taxi: \$ 11.00 USD

IMPORTANT DATES

- Sponsorships will be offered on a first-come, first-serve basis.
- Sponsors are responsible for providing us with a conference book ad, a company logo, a website address, a contact person, and a phone number to be used in promotional materials. Please send materials to kdargy@ltisolutions.com.
- Logo must be 300 dpi image resolution and in GIF, PNG, or PDF format.
- **ALL MATERIALS ARE DUE BY March 30, 2020.**

CONFERENCE BOOK AD SPECIFICATIONS

Trim size: 8" x 10 1/2" (all ad specifications are in inches)

File Formats: PDF or EPS

Resolution: 300 dpi (dots per inch)

Color: CMYK (no PMS colors)

Please submit your ads for print in the conference guide to bromero@ltisolutions.com



LTi User Conference Schedule

JUNE 8

MONDAY

Registration
7:00 am - 5:00 pm

Breakfast
7:00 am - 8:00 am

LTi User Training
8:00 am - 5:00 pm

Lunch
12:00 pm - 1:00 pm

JUNE 9

TUESDAY

Registration
8:00 am - 4:00 pm

Breakfast
8:00 am - 9:00 am

LTi Demo Cafe
9:00 am - 4:00 pm

General Session
9:00 am - 10:30 am

Break
10:30 am - 10:45 am

Product Roadmap
10:45 am - 12:00 pm

Lunch
12:00 pm - 1:00 pm

Network Activity
1:00 pm - 1:30 pm

Breakout Sessions
1:30 pm - 4:00 pm

Break
2:30 pm - 3:00 pm

LTi Cocktail Reception
5:00 - 7:00 pm

JUNE 10

WEDNESDAY

Breakfast
8:00 am - 9:30 am

Breakout Sessions
9:30 am - 12:00 pm

LTi Demo Cafe
9:30 am - 4:30 pm

Break
10:30 am - 10:45 am

Lunch
12:00 pm - 1:00 pm

Network Activity
1:00 pm - 2:00 pm

Roundtables
2:00 pm - 4:30 pm

Closing Reception
6:00 pm - 9:00 pm



Why Exhibit or Sponsor?

Show off your company by exhibiting at the 2020 User Conference. Unlike traditional trade shows, your booth will be in the heart of the action as attendees navigate to sessions and meals throughout the day. Provide a look at your products and services to LTi customers and future customers.

EXHIBIT BOOTHS

\$1,500

Exhibitor Floorplan



WHAT'S INCLUDED

- One attendee registration is included
- Additional exhibitors are \$500 per person
- Includes your listing on the Conference Mobile App
- Inclusion in social media promotion of the event to attendees
- 8' x 10' pipe-and-drape booth
- One 6' table, two chairs, one wastebasket, standard electrical plug-in
- Exposure to over 125 attendees

SHIPPING

Please ship all materials to arrive three business days in advance of the conference dates.
Send all items to:

Attention: Guest Name

LTi User Conference June 8-10, 2020

Omaha Marriott Downtown at the Capitol District

222 N 10th St.

Omaha, NE 68102

EXHIBITOR SCHEDULE

The schedule for the exhibit hall will coincide with break times and should allow for the greatest amount of flow in the exhibit hall.

<u>June 8</u>	<u>June 9</u>	<u>June 10</u>
Monday	Tuesday	Wednesday
2:00 p.m. - 5:00 p.m. Exhibitor Move-In	8:00 a.m. - 4:30 p.m. Exhibit Hall Open	8:00 a.m. - 2:00 p.m. Exhibit Hall Open 2:00 p.m. - 5:00 p.m. Exhibit Move-Out

Sponsorship Packages

CONFERENCE NOTEBOOK & PEN

\$2,000

Attendees are always looking to write on something during our conference. Put your company logo in the hands of over 125 conference attendees with your logo featured on quality notebooks and pens. Sponsorship includes your listing on the Conference Mobile App.

- Company logo, hyperlink, and up to 200-word company bio on the sponsors page
 - Company logo displayed in the brochure, email marketing, and an on-site slide show during the conference
 - Official recognition during event opening and closing remarks
 - Sponsors are encouraged to post on various social media outlets about their involvement in the conference
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CONFERENCE BAG

\$1,000

Make a great first impression with your brand walking around the conference. This custom conference bag is given to every attendee and packed with other goodies for ultimate visibility! Sponsorship also includes ability to place one piece of your company's literature and one branded item in the conference bag (provided by sponsor). Sponsorship includes your listing on the Conference Mobile App.

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CONFERENCE LANYARD

\$1,000

Capture the attention of our attendees as they display your company's name throughout the event. Each attendee will get this invaluable marketing item as they pick up their badge. Sponsorship includes your list on the Conference Mobile App.

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TUESDAY & WEDNESDAY BREAKS

\$1,250 each day

You will have full promotional coverage included in this sponsorship during our two breaks each day of the conference. Sponsorship includes your list on the Conference Mobile App.

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NEW GENERAL SESSION ITEM DROP

\$4,500

Gain a competitive advantage by having a company promotional piece displayed directly above over 125 seats at the General Session. You will have the option to pick an approved item to promote your company. This item will also help promote LTI's 2021 User Conference. LTI will be placing a Save the Date along with the approved item. Sponsorship includes your list on the Conference Mobile App.

- Company logo, hyperlink, and up to 200-word company bio on the sponsors page
 - Company logo displayed in the brochure, email marketing, and an on-site slide show during the conference
 - Official recognition during event opening and closing remarks
 - Free promotion of company materials with drop item
 - Sponsors are encouraged to post on various social media outlets about their involvement in the conference
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NEW REGISTRATION CONFIRMATION EMAIL

\$500

Promote your company at this year's User Conference by placing a banner advertisement on the confirmation email delivered to attendees upon completion of their conference registration. Sponsorship includes your list on the Conference Mobile App.

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NEW MOBILE APP

\$2,500

You will have exclusive recognition as the Sponsor of the Mobile App. Increase your visibility and enhance your company image before, during, and after the event. Conference attendees use the mobile app to access daily schedules, general session materials, networking and social event information, maps, and exhibitor information. Sponsorship includes splash screen logo when the Mobile App is launched, one banner ad displayed, highlighted exhibitor listing, and one push notification from the Mobile App on one of the conference days. Sponsorship includes your list on the Conference Mobile App.

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COCKTAIL RECEPTION

\$2,500

Our attendees gather for drinks and appetizers during our cocktail reception. Meet and mingle with our new customers during the cocktail reception. This event will take place from 5:00 - 7:00 pm on Tuesday evening. This is a highly attended event which makes for an excellent sponsorship opportunity. Sponsorship includes your list on the Conference Mobile App.

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 - Official recognition during event opening and closing remarks
 - Sponsors are encouraged to post on various social media outlets about their involvement in the conference
 - Option to provide extra promotional items
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CLOSING RECEPTION

\$4,000

- More information to come -

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- Sponsors are encouraged to post on various social media outlets about their involvement in the conference
- Option to provide extra promotional items



Reserve Your Spot Today!

Email kdargy@LTiSolutions.com to secure your spot!

For more information about our conference, please email:

tshaffer@LTiSolutions.com
or call us at 402.493.3445.

For more information about exhibiting or sponsoring this event, please email:

kdargy@LTiSolutions.com
or call us at 402.493.3445.



LTI
Technology
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